

Use Contacts Wisely – But Use Them

Susan Pinker
The Globe and Mail: Problem Solving

Feedback:

Dear Susan:

I was surprised to see that your recent advice to someone making a career decision entailed contacting college career counseling offices. I am afraid they are a somewhat limited solution but there is another way to help readers.

You may not know of the Association of Career Professionals International, a 14-year old association of career management consultants serving corporations, employees, associations and individuals. Members provide expertise in all facets of career management, not only the skills assessment and work search training offered by the public sector, but also in guiding clients to steer their career at each life stage, in any economy, toward professional and business fulfillment and life goals.

While we once primarily worked for the career transition ('outplacement') industry, many of our members now provide services to corporations interested in developing the careers of existing staff, and directly to a public that wants high-level advice on making a career change. With only a fraction of all hires ever taking place through ads and recruiters (this was always so), a key thing we can do is show individuals how to create demand for their work, and thus ensure their own career security. You or readers are also invited to go to Find an Expert at www.acpinternational.org

- Mary-Frances Fox

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