

Focus gets the jobs

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Have you ever thought "I really need a job, so I can't afford to be picky?" Well you're wrong.

This common belief actually will limit you.

Many of us hope, if we present ourselves as career chameleons, who can fit in almost anywhere, employers will consider us. For many more jobs - maybe even jobs we had not thought of for ourselves.

Being wide open can really shut you out and here's why.

Passion Gets Hired

There is great power in knowing what you want and going only for that. Unfocused people cannot project passion.

True, there are fewer correct jobs for your focus, but you greatly improve your chances of being hired for them.

Don't Make The Employer Your Career Counselor

When you aren't focused, the boss may get the message that you are confused and unclear: about what you want to do with your career. Employers do not like to be put in the position of making career choices for you. This is not their job.

Think about why an employer hires. It isn't to fill vacancies. In fact, nowadays, they avoid filling spots if they can. The reason they hire someone is that they have problems to solve. Perhaps the accounting system is a mess, the network isn't working right, sales are down, or customers are unhappy with the company's service.

The boss's future earnings, promotions, and job security depend on how well these problems are resolved.

Put yourself in the boss's shoes. If your future were on the line, would you be interested in hiring someone who is unclear about what they intend to do? Not likely.

Focus On The Boss' Problems

When you present yourself as focused on the employer problems it makes you much stronger candidate. For these reasons and more, focus is the key to winning good job. Chameleons progress at a lizard's pace most of the time.

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